








WHY WHITECOURT?


Whitecourt

**FORWARD THINKING
FUTURE READY**

- » Prime Location
- » Transportation Links
- » Diverse Business Support System
- » Low Tax and Utility Rates
- » Serviced Land Readily Available
- » High Quality of Life
- » A Young and Productive Workforce

	52 minutes	Fox Creek
	1.0 hours	Edson
	2.0 hours	Edmonton  Int'l Airport
	3.0 hours	Grande Prairie
	2.5 hours	Jasper National Park
	5.0 hours	Fort McMurray



Residents of Whitecourt enjoy a high quality life made possible through a variety of recreational and cultural opportunities.

**RECREATION
AND CULTURE
OPPORTUNITIES**



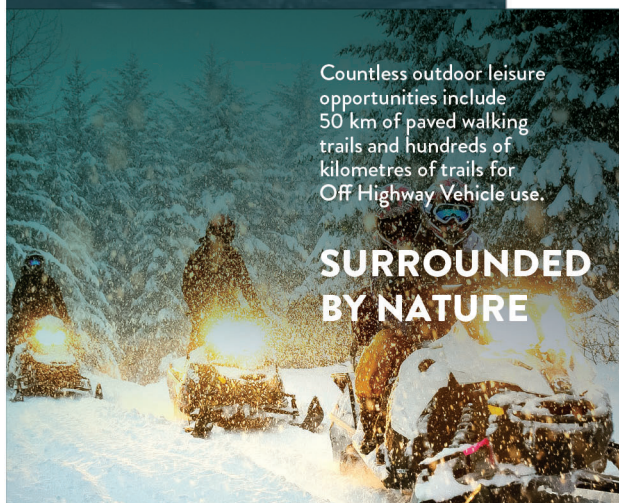
Whitecourt is well positioned within northern Alberta to capitalize on many opportunities in the short and long term and serves a rich business and industrial sector.

**WHITECOURT
ADVANTAGE**



A community-focused way of life with access to healthcare facilities, a multi-sport recreation centre, an airport and 7 schools offering K-12 education.

**EXCEPTIONAL
LIFESTYLE**



Countless outdoor leisure opportunities include 50 km of paved walking trails and hundreds of kilometres of trails for Off Highway Vehicle use.

**SURROUNDED
BY NATURE**



Proximity to the energy sector corridor and key transportation infrastructure, connecting local businesses to suppliers and access to key markets linking Canada, United States, and Mexico, makes Whitecourt a great location for sustained development and success.

**HIGH LOAD
TRANSPORTATION
INFRASTRUCTURE**



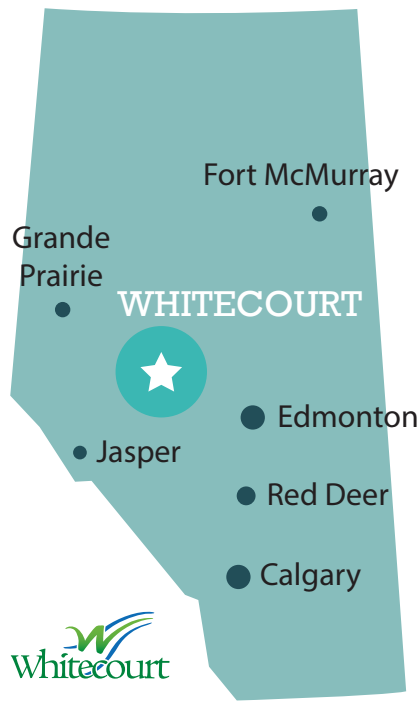
Affordable housing and living with favourable average housing values compared to competitors of the Whitecourt region.

**AFFORDABLE
HOUSING**

**INDUSTRY RICH
COMMUNITY FOCUSED**

For more information contact:
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Whitecourt
www.whitecourt.ca



PROXIMITY TO WHITECOURT

160km/99mi
from Edmonton

476km/296mi
from Calgary

528km/328mi
from
Fort McMurray

260km/162mi
from Jasper

WHITECOURT AT A GLANCE

Whitecourt is a young, proactive and innovative community that values partnerships. Whitecourt is committed to supporting local industry and business, and expanding opportunities for growth and investment.

COMMUNITY
POPULATION **14,757**



AVERAGE AGE IS
A YOUTHFUL
35 YEARS

One of the Youngest
Communities in Canada



70.9%



WORKING AGE POPULATION



PRIMARY
TRADING AREA



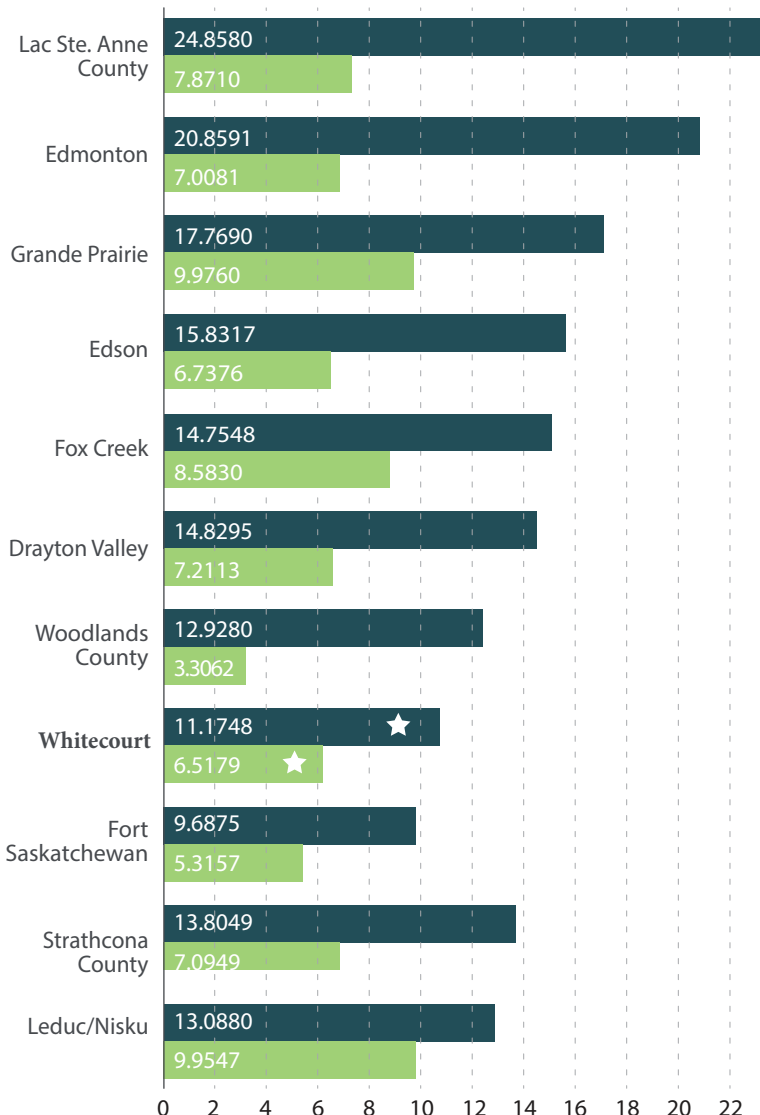
50,000

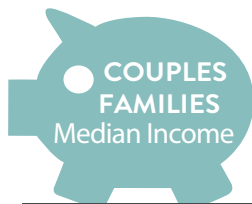
**\$256.5
MILLION**

VALUE OF
MAJOR PROJECTS
GREATLY INCREASED
YEAR OVER YEAR
2019-2023

2023 TAX RATE COMPARISONS (MUNICIPAL ONLY)

■ NON-RESIDENTIAL TAX RATE ■ RESIDENTIAL TAX RATE





COUPLES
FAMILIES
Median Income

\$143,000

2019



ALL
FAMILIES
Median Income

\$117,380

2019

LARGEST **COMMERCIAL HUB** IN THE **DUVERNAY PLAY**



PRIME LOCATION

MARKET ACCESS
TO OVER

1,000,000

CONSUMERS

WATER TREATMENT PLANT
CAPABLE OF SERVING OVER **DOUBLE THE**
CURRENT SIZE OF WHITECOURT



ONE OF
THE



COMMUNITIES IN CANADA FOR
CAPITAL GROWTH



728



LOCAL BUSINESSES



PUBLIC TRANSIT CONNECTING THE COMMUNITY

850 **FITNESS/RECREATION**
PROGRAMS OFFERED ANNUALLY



4,231
DWELLING
UNITS

INCREASING 2.81%
YEAR-OVER-YEAR

21,907

ANNUAL AVERAGE
DAILY TRAFFIC COUNT
THROUGH WHITECOURT



270 **ACRES**

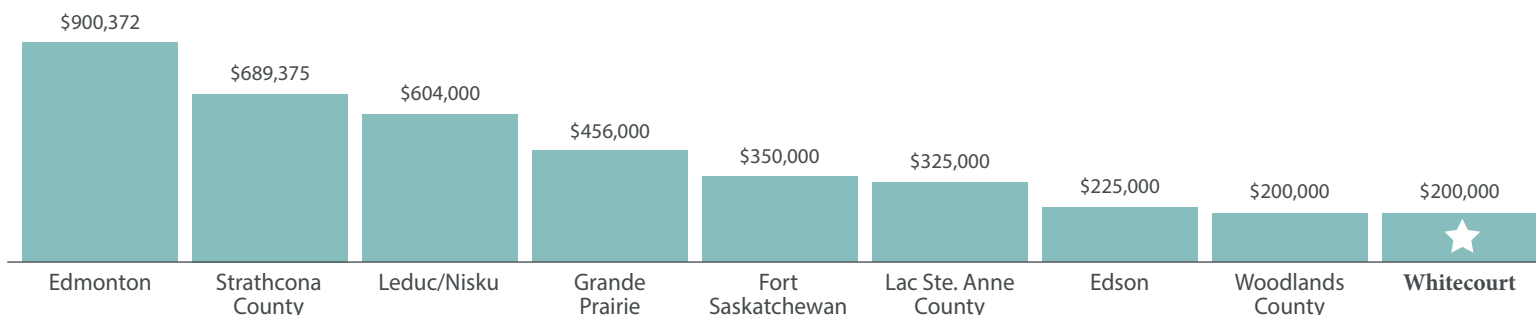
SERVICED INDUSTRIAL LAND READILY
AVAILABLE

1,112 **ACRES**

RAW LAND IDENTIFIED FOR
INDUSTRIAL USE



PRICE PER ACRE AVERAGE SERVICED INDUSTRIAL LOT



9,765

AVAILABLE
**COMMUNITY
WORKFORCE**

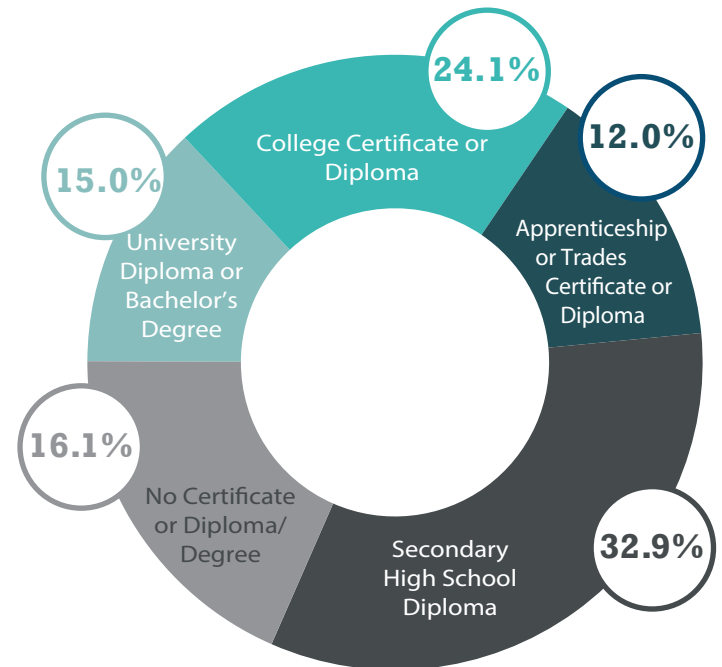


WHITECOURT'S EDUCATED WORKFORCE

Whitecourt's young, educated population offers a valuable and highly skilled workforce to the major economic sectors in the region including forestry, oil and gas, construction, retail services and tourism.

WHITECOURT HAD **75 NEW APPRENTICES** REGISTER IN THE LAST YEAR. THAT'S A 44% INCREASE FROM THE PREVIOUS YEAR.

EDUCATIONAL ATTAINMENT Population (percentage)



MAJOR FIELD OF STUDY Population (percentage)

