



Policy 12-026 – Sport Hosting Program Application Rating Sheet

Score	Scoring Criteria
20	<u>Event Description & Details</u>
/5	Has the project been described clearly and concisely? Does the project include a name and purpose?
/5	Does this project include a timeline and/or detailed outline for the event activities?
/5	Does this project have the ability to accomplish the goals set forth in the application?
/5	Does this project have additional unique or enhanced activities during the event?
10	<u>Budget</u>
/5	Does the application include a high level event budget showing revenues and expenses?
/5	Is the budget realistic, and does the event have a legacy opportunity identified if there is a revenue surplus?
25	<u>Hosting Objectives and Marketing</u>
/5	Does the application have a summary of the event objectives and how the activities will be implemented?
/5	Does the application identify how grant funding will be used?
/5	Does the applicant identify marketing opportunities that will attract additional spectators to the event?
/5	Will the applicant provide information to participants on dining, shopping, and other community services and has this been identified?
/5	Has the applicant identifies opportunities to encourage use of other community recreational facilities and/or activities? Has this been incorporated into the event planning?
45	<u>Economic Impact</u>
/30	Does the application identify the economic impact this event will have in the community? <ol style="list-style-type: none"> How many room nights in total are expected for this event? <ul style="list-style-type: none"> 50 to 100 room nights (5) 100 to 200 room nights (10) Greater than 200 room nights (15) How many participants and spectators in total are expected for this event? (10) Does the event identify how the project will increase retail, food, beverage expenditures? (5)
/15	

Details System

Five Point Rating

Project Name:	1 = Poor
Total Score: /100	2 = Fair
Amount Recommended:	3 = Good
	4 = Very Good
	5 = Excellent