



## Policy 12-026 – Sport Hosting Program Application Rating Sheet

Score	Scoring Criteria
<b>20</b>	<b><u>Event Description &amp; Details</u></b>
/5	Has the project been described clearly and concisely? Does the project include a name and purpose?
/5	Does this project include a timeline and/or detailed outline for the event activities?
/5	Does this project have the ability to accomplish the goals set forth in the application?
/5	Does this project have additional unique or enhanced activities during the event?
<b>10</b>	<b><u>Budget</u></b>
/5	Does the application include a high level event budget showing revenues and expenses?
/5	Is the budget realistic, and does the event have a legacy opportunity identified if there is a revenue surplus?
<b>25</b>	<b><u>Hosting Objectives and Marketing</u></b>
/5	Does the application have a summary of the event objectives and how the activities will be implemented?
/5	Does the application identify how grant funding will be used?
/5	Does the applicant identify marketing opportunities that will attract additional spectators to the event?
/5	Will the applicant provide information to participants on dining, shopping, and other community services and has this been identified?
/5	Has the applicant identifies opportunities to encourage use of other community recreational facilities and/or activities? Has this been incorporated into the event planning?
<b>45</b>	<b><u>Economic Impact</u></b>
/30	Does the application identify the economic impact this event will have in the community? <ol style="list-style-type: none"> <li>How many room nights in total are expected for this event?               <ul style="list-style-type: none"> <li>50 to 100 room nights <b>(5)</b></li> <li>100 to 200 room nights <b>(10)</b></li> <li>Greater than 200 room nights <b>(15)</b></li> </ul> </li> <li>How many participants and spectators in total are expected for this event? <b>(10)</b></li> <li>Does the event identify how the project will increase retail, food, beverage expenditures? <b>(5)</b></li> </ol>
/15	

Details System

Five Point Rating

Project Name:	1 = Poor
Total Score:           /100	2 = Fair
Amount Recommended:	3 = Good
	4 = Very Good
	5 = Excellent