



MAYOR FOR A DAY

Contest Rules & Information

1. Applications will be accepted until the third Wednesday in January. Applications can be emailed, faxed, mailed, or delivered directly to the Allan & Jean Millar Centre. (Details on the application form.)
2. Submissions must include a completed application form and essay attachment. Application forms are available online at www.whitecourt.ca or by emailing fayarcand@whitecourt.ca.
3. All application forms must be signed by a parent or legal guardian.
4. Entries must represent an individual's idea, as opposed to the idea of a group or class. Ideas adapted from other communities will be accepted. Students must attach an essay answering the questions listed on the application form. The essay should be one paragraph in length.
5. Individuals may submit only one application per contest. (Save your other ideas for another year!)
6. Essays become the property of the Town of Whitecourt and will not be returned.
7. A preliminary review by Town of Whitecourt staff will be conducted to ensure application completeness and to shortlist the entries for final judging.
8. The judging panel will consist of members of the Youth Advisory Committee and Town of Whitecourt staff. This panel will then make recommendation to Town Council who will then make the final decision on the winners. Details on the winning applications will be published on the Town's website.
9. The judging panel will rate the entries on a scale of 1 through 10 in the following criteria:
 - a. The originality of the idea.
 - b. The marketability and cost of the idea.
 - c. The overall benefit of the idea to Whitecourt citizens.
10. Two winners will be selected.
11. Winners will be awarded a prize (to be determined), and will be declared "Mayor for a Day" on specified dates.
12. Each winner will act as Mayor on a date to be determined by Town of Whitecourt staff. Winners will not have the legal authority of the Mayor, but will have the opportunity to participate in official meetings, ceremonies, and activities, depending on the day selected.
13. The judging panel reserves the right to not declare a winner in either category if there is insufficient participation and/or quality of entries.

Additional information can be obtained by contacting Fay Arcand at 780-778-3637 ext. 417 or fayarcand@whitecourt.ca



MAYOR FOR A DAY

Name: _____ **Email:** _____
Age: _____ **Phone:** _____
Grade: _____ **Address:** _____
School: _____ **Date:** _____

Thank you for your interest in the “Mayor for a Day” initiative. The Town of Whitecourt and Whitecourt Youth Advisory Committee are looking for your great ideas for how our town can be improved. This can be a new initiative, or a change to existing programs or policies. Your imagination is the limit, but please keep in mind that your idea needs to be something that the Town of Whitecourt has control over.

The first thing that you should do is read the contest rules, and then enter your name and other information above. You will also be required to attach an essay on the questions below.

There will be two winners selected as part of this contest. Each will receive a prize for their efforts and the chance to spend time shadowing the Mayor. See the contest rules for full details.

- 1. What is your idea for how our town can be enhanced?**
- 2. What challenge will your idea address? How will it address this challenge?**
- 3. What are the resources/materials needed to make your idea a reality?**
- 4. How did you come up with your idea?**

Signature of Participant

Signature of Parent/Guardian

Completed application forms can be emailed to fayarcand@whitecourt.ca; faxed to 780-706-2483; mailed to Box 509, Whitecourt, AB T7S 1N6; or dropped off at the Allan & Jean Millar Centre in an envelope labelled to the attention of Fay Arcand.

The personal information on this form is collected under the authority of Section 33(c) of the *Freedom of Information and Protection of Privacy Act* and is used solely for the purpose of carrying out the Mayor for a Day initiative. Questions about collection of this information can be directed to the FOIP Coordinator for the Town of Whitecourt at 780-778-2273.

In signing this form, in the event that you/your child is selected as the “Mayor for a Day”, you are providing the Town of Whitecourt full permission to use images taken of yourself or your dependant with unlimited usage and format for an unlimited duration of time; and publishing rights to any images taken with no financial implications.