

TOWN OF WHITECOURT QUARTERLY FINANCIAL REPORT



SEPTEMBER 2022



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FINANCIAL SUMMARY

for the month ended September 30, 2022

CASH POSITION	Savings	Bank General	Total
Previous Balance	\$ 25,167,028.97	\$ 28,572,492.39	\$ 53,739,521.36
Receipts	86,599.64	2,109,528.46	2,196,128.10
Disbursements	-	(4,514,201.97)	(4,514,201.97)
Transfer from Investments	-	-	-
Transfer to Investments	-	-	-
Net Ledger Balance	\$ 25,253,628.61	\$ 26,167,818.88	\$ 51,421,447.49

CURRENT SHORT TERM RECEIVABLES

	Current	Arrears
General Receivables	\$ 399,692	\$ 897,085
Utility Receivables	\$ 784,815	\$ 25,887

ASSESSMENT INFORMATION

Current Taxable Assessment	\$ 1,818,016,820
2021 Supplemental Assessment	\$ 1,721,600

	Levy	% Collected	Outstanding
Arrears Jan 1/22	\$ 1,080,404	52.12%	\$ 517,307
Current Year Municipal Payment Plan	13,949,527 *	92.60%	1,031,862
	6,793,959	77.00%	1,562,362

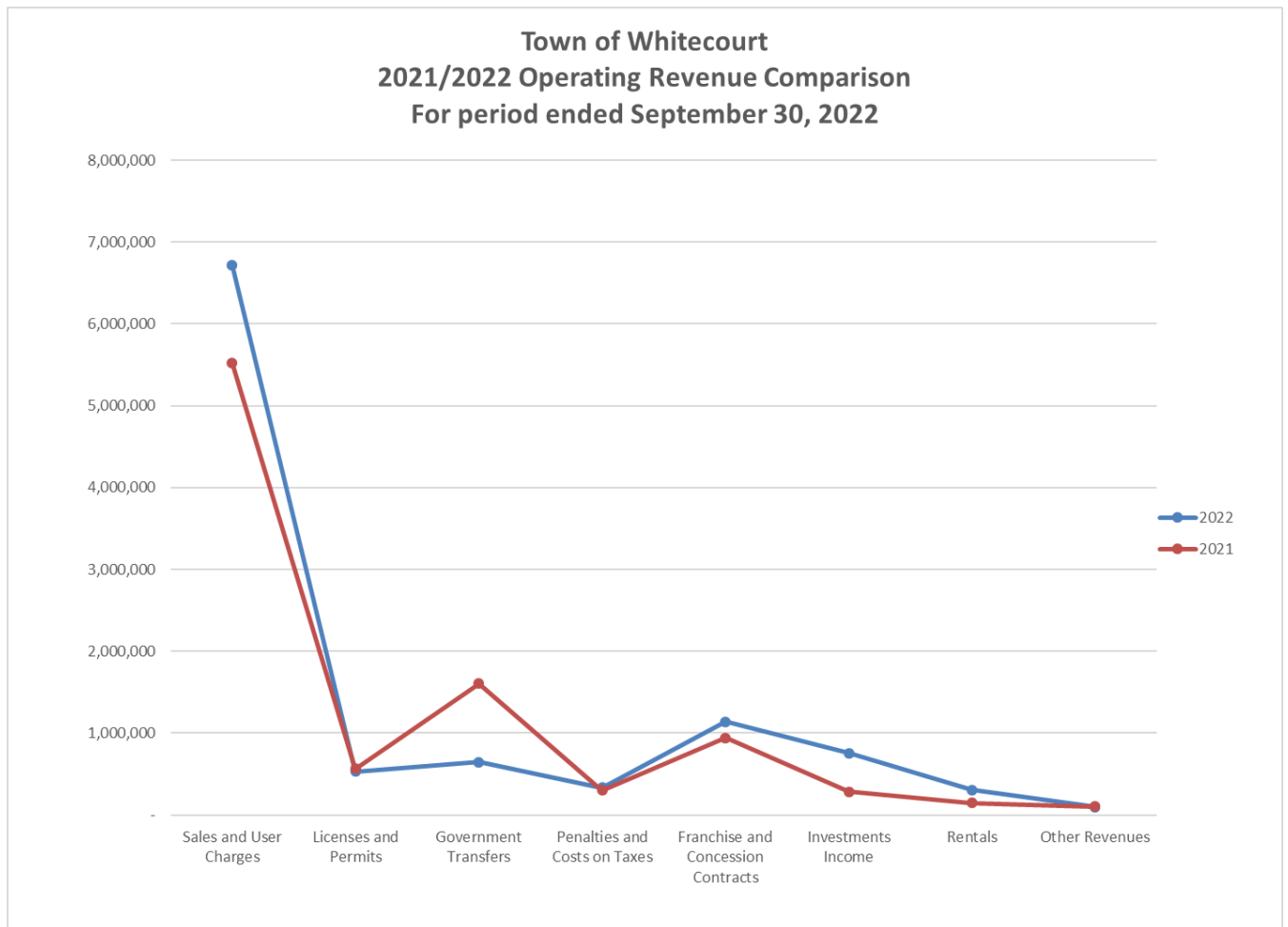
* includes Jan 1 Penalty

QUARTERLY OPERATING REPORT

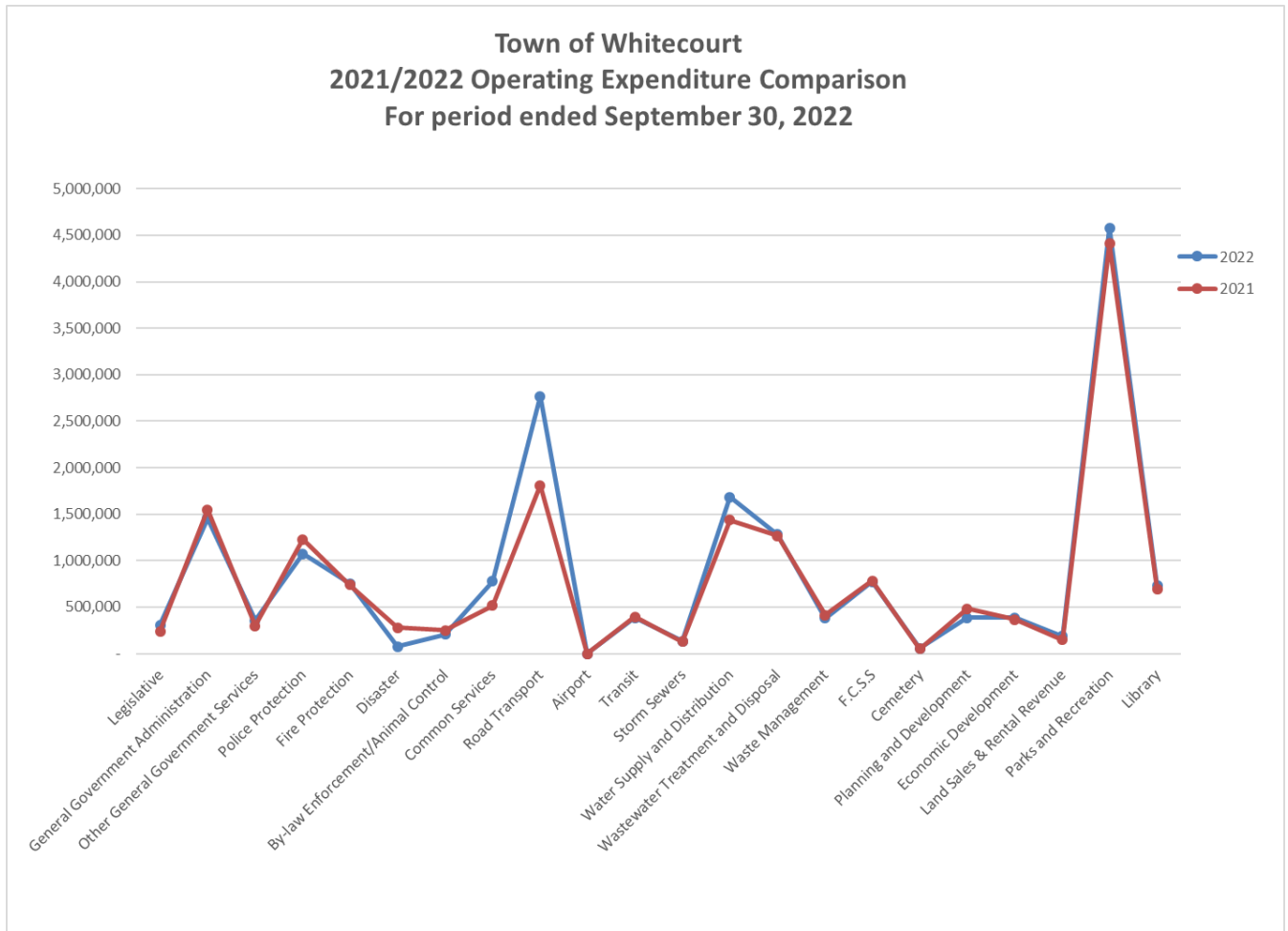
FOR THE PERIOD ENDED SEPTEMBER 30, 2022

	2022		Variance	Budget Spent	2021	
	Budget	2022 Actual			Budget	2021 Actual
	\$	\$	\$	%	\$	\$
REVENUES						
Operational Revenues						
Property Taxes	20,589,337	20,575,971	(13,366)	99.9%	20,063,222	20,107,494
Less: Education Requisition	(5,169,498)	(3,919,233)	1,250,265	75.8%	(5,177,917)	(3,936,488)
Less: Seniors Requisition	(406,794)	(305,451)	101,343	75.1%	(404,601)	(301,600)
Less: Industrial Property Requisition	(19,266)	(19,636)	(370)	101.9%	(18,013)	-
Net Municipal Taxes	14,993,779	16,331,650	1,337,871	108.9%	14,462,691	15,869,406
Sales and User Charges	10,234,797	6,715,586	(3,519,211)	65.6%	9,900,688	5,517,749
Licenses and Permits	769,320	532,064	(237,256)	69.2%	763,920	563,817
Government Transfers	4,926,007	646,937	(4,279,070)	13.1%	7,038,872	1,607,192
Penalties and Costs on Taxes	213,094	333,717	120,623	156.6%	212,688	301,206
Franchise and Concession Contracts	1,650,752	1,137,844	(512,908)	68.9%	1,497,533	943,737
Investments Income	235,000	755,015	520,015	321.3%	250,000	286,363
Rentals	488,932	303,286	(185,646)	62.0%	490,891	146,186
Other Revenues	223,698	99,219	(124,478)	44.4%	278,489	102,044
Net Operational Revenues	33,735,379	26,855,319	(6,880,060)	79.6%	34,895,771	25,337,700
Non-operational Revenues						
Plus Transfers from reserves	4,231,173	126,150	(4,105,023)	3.0%	3,772,939	113,150
TOTAL REVENUES	37,966,552	26,981,469	(10,985,083)	71.1%	38,668,710	25,450,850
EXPENDITURES						
Operational Expenditures						
Legislative	485,600	308,699	(176,902)	63.6%	478,821	240,508
General Government	2,166,599	1,455,077	(711,522)	67.2%	2,288,374	1,548,341
Administration						
Other General Government Services	648,804	356,100	(292,704)	54.9%	643,537	297,868
Police Protection	2,525,071	1,074,204	(1,450,867)	42.5%	2,454,118	1,226,992
Fire Protection	1,439,857	753,699	(686,158)	52.3%	1,396,914	739,862
Disaster	231,397	76,940	(154,457)	33.3%	325,659	276,561
By-law Enforcement/Animal Control	374,725	206,489	(168,236)	55.1%	367,062	249,890
Common Services	551,220	778,476	227,256	141.2%	523,459	514,111
Road Transport	4,247,386	2,768,367	(1,479,018)	65.2%	5,423,813	1,810,346
Airport	41,616	-	(41,616)	0.0%	40,000	-
Transit	583,958	385,374	(198,584)	66.0%	554,830	394,044
Storm Sewers	230,692	131,778	(98,914)	57.1%	230,039	126,824
Water Supply and Distribution	2,377,216	1,681,810	(695,406)	70.7%	2,267,247	1,437,800
Wastewater Treatment and Disposal	1,981,308	1,279,199	(702,109)	64.6%	1,943,007	1,268,645
Waste Management	1,788,628	378,302	(1,410,325)	21.2%	1,812,293	412,615
F.C.S.S	1,293,063	774,708	(518,356)	59.9%	1,217,826	783,277
Cemetery	77,132	56,097	(21,035)	72.7%	83,994	49,971
Planning and Development	821,580	386,960	(434,620)	47.1%	767,851	482,026
Economic Development	795,305	387,531	(407,775)	48.7%	918,602	367,595
Land Sales & Rental Revenue	434,505	187,791	(246,714)	43.2%	520,190	146,905
Parks and Recreation	6,781,020	4,579,372	(2,201,648)	67.5%	7,319,927	4,410,150
Library	869,497	728,877	(140,620)	83.8%	834,344	694,678
Total Operational Expenditures	30,746,179	18,735,848	(12,010,331)	60.9%	32,411,907	17,479,009
Non-operational Expenditures						
Debt Repayment (Principal)	1,004,518	549,151	(455,367)	54.7%	1,543,734	1,107,903
Transfers to Reserves	6,215,855	2,069,316	(4,146,539)	33.3%	4,713,069	2,768,251
Total Non-operational Expenditures	7,220,373	2,618,467	(4,601,906)	36.3%	6,256,803	3,876,154
TOTAL EXPENDITURES	37,966,552	21,354,315	(16,612,237)	56.2%	38,668,710	21,355,163
NET SURPLUS / (DEFICIT)		5,627,154				4,095,687

2021/2022 REVENUE COMPARISON GRAPH



2021/2022 EXPENDITURE COMPARISON GRAPH



VARIANCE HIGHLIGHTS - REVENUE

Net Municipal Taxes (108.9%)	<ul style="list-style-type: none"> Taxes have been levied for 2022, less three quarterly Foundation and three quarterly School requisitions.
Sales and User Charges (65.6%)	<ul style="list-style-type: none"> Water and Sewer sales are on track to meet budgeted amounts. Bulk sales are anticipated to be higher by approximately \$30,000. Waste Disposal sales are forecasted to be down \$140,000 that will be offset by some operational savings and increased revenue in the second half of the year. Land Sales for \$1.0 million have not been realized by the end of September. Recreation revenues are lower due to COVID-19 restrictions and reduced services for the first quarter. Services resumed to normal starting in the second quarter. Transit Revenues are lower at \$15,000 due to first quarter COVID-19 restrictions.
Licenses, Permits and Fines (69.2%)	<ul style="list-style-type: none"> Police and photo radar fines reflect eight months of billing. Police fines are estimated to be lower by \$60,000 for the year; however, this is offset by an increase in Photo Radar Fines.
Government Transfers (13.1%)	<ul style="list-style-type: none"> Government grants for the Street Improvement Program, Asset Management, and Affordable Housing grants are project specific and recorded as part of the year end process. Policing grants for 2022 were not received to date.
Penalties and Costs on Taxes (156.6%)	<ul style="list-style-type: none"> Penalties are higher than budget due to increase in January 1 penalty revenue for outstanding taxes at the end of 2021.
Franchise Revenue (68.9%)	<ul style="list-style-type: none"> Franchise Fee revenue reflects eight months of revenue and is anticipated to be lower than budget for the gas franchise by approximately \$20,000, and lower for power franchise by approximately \$21,000.
Investment Income (321.3%)	<ul style="list-style-type: none"> Interest revenue is anticipated to be higher than budget by \$1,016,000 due to increasing interest rates. Interest revenue is reduced at year-end for an allocation of interest (34.0% estimated at \$440,644) to prepaid grants and reserves.
Rentals (62.0%)	<ul style="list-style-type: none"> Rental revenues reflect nine months for the Forest Interpretive Centre, and police station. Rental revenue is anticipated to be under budget by approximately \$20,000 for police station and \$20,000 for the Allan & Jean Millar Centre facilities.
Other Revenues (44.4%)	<ul style="list-style-type: none"> Donations, mainly for the Whitecourt Food Bank, are anticipated to be on budget. Fire training projects are sponsorship dependent and will not happen in 2022. Year end sponsorship revenue transfers for the purchase of Allan & Jean Millar Centre equipment will be completed at year end.

Reserve Transfers

- Most reserve transfers generally completed at year end.

VARIANCE HIGHLIGHTS - EXPENDITURES

Legislative (63.6%)	<ul style="list-style-type: none"> • Council and Mayor expenses lower due to first quarter COVID-19 restrictions and conferences offered through online platforms.
Administration Other General Government (54.9%)	<ul style="list-style-type: none"> • Reduced expenditures due to Asset Management Plan (\$62,500) just under way, and expenditures for bad debt and the employee retention program to be completed by year end.
Police Protection (42.5%)	<ul style="list-style-type: none"> • Federal contract costs are lower as only one quarterly invoice has been processed to date, and the Victim Services grant will be paid by year end. Contracting fees for photo radar are anticipated to be higher for the year, but is offset by a lower transfer to the Safe Community reserve.
Fire Protection (52.3%)	<ul style="list-style-type: none"> • Expenditures for the annual Awards banquet and the volunteer fire fighter honorariums will be completed by year end. Fire vehicle prop and training ground paving are sponsorship dependent and are not complete.
Disaster (33.3%)	<ul style="list-style-type: none"> • Development of the Flood Mitigation Plan and Emergency Management Program are underway and to be completed by end of the year. The emergency tabletop exercise has been deferred to 2023.
Bylaw Enforcement/ Animal Control (55.1%)	<ul style="list-style-type: none"> • Vacant bylaw officer position for six months not filled until fourth quarter.
Common Services (141.2%)	<ul style="list-style-type: none"> • Costs are higher for unplanned vehicle and equipment repairs to date \$118,361 and increased fuel costs. Only nine months credit for equipment charges are included.
Airport (0.0%)	<ul style="list-style-type: none"> • Annual grant of \$40,000 to be paid/accrued by year end.
Storm Sewer (57.1%)	<ul style="list-style-type: none"> • Projects to be completed by end of year as part of the Street Improvements Program.
Wastewater Treatment and Disposal (64.6%)	<ul style="list-style-type: none"> • Reduced expenditures due to various projects scheduled for completion by year end, or carried forward to 2023.
Waste Management (21.2%)	<ul style="list-style-type: none"> • Only eight months of the garbage collection contract is recorded and green initiatives are deferred to 2023. The annual requisition for operation of the Regional Landfill Authority for \$1.15 million is completed at year end and contributes to the variance. Mountain Pine Beetle Program was completed in August.
Planning and Development (47.1%)	<ul style="list-style-type: none"> • Reduced costs due to Land Use Bylaw/Municipal Development Plan review is underway, to be completed in 2023.

Economic Development (48.7%)	<ul style="list-style-type: none">Hospice and Habitat for Humanity Grants (\$90,000) are developer and external committee driven. Geothermal Initiative and Tourism Enhancement Grant Program to be carried forward to 2023. Bi-annual Air Show/Canadian International Air Races cancelled.
Land Sales and Development (43.2%)	<ul style="list-style-type: none">Downtown South drainage and 50 Year Growth Study are complete. Resource Plan, Area Structure Plan, and geotech are underway, and are expected to be completed by 2023.
Library (83.8%)	<ul style="list-style-type: none">Annual grant paid for the year.
Debt Repayment	<ul style="list-style-type: none">Debenture payments on track.
Reserve Transfers	<ul style="list-style-type: none">Most reserve transfers completed at year end once projects have been finalized.

KEY ACCOMPLISHMENTS

- ✓ Completion of the Intermunicipal Collaboration Framework agreement that was presented to Council for adoption in July.
- ✓ The Whitecourt website received silver in the w3 Awards. Website entries for the w3 Award are judged on the following factors: creativity, usability, navigation, functionality, visual design, and ease of use.
- ✓ Whitecourt named the first Oil Country Community featured as part of the Edmonton Oilers Hockey Club's new initiative.
- ✓ Administration completed the annual review of the Town of Whitecourt Policy Manual and recommended changes that were adopted by Council.
- ✓ Temporary repair completed for Blue Ridge Road culvert with the installation of geo textile woven cloth and additional 3 inch crushed rock and dirt to fill in the sink hole.
- ✓ Consultant contracted to provide major revisions/updates to the Emergency Management Plan and plans are underway for a functional table top exercise scheduled for early 2023.
- ✓ Initiated steps to meet Occupational Health & Safety legislative changes to create a single Town-wide Health and Safety Committee;
- ✓ Economic Development was successful with two proposals submitted to the Alberta Advantage Immigration Program (AAIP) and Whitecourt was recognized as a Designated Community under the Rural Renewal Program and the Entrepreneur Stream. These programs will support workforce and business development by supporting businesses with long term labour shortages by attracting newcomers that are qualified to fill vacant, full-time, permanent positions and attract entrepreneurs, new investment, and new businesses.
- ✓ As part of the investment attraction program key industry outreach was established to support projects and initiatives in the renewable resource sector that will support new investment to the community and enhance viability of existing businesses. In September, Whitecourt signed first right of refusal with a party for land with the intention of developing an alternative energy project within Whitecourt.
- ✓ Utilities completed numerous maintenance projects this year as per budget, including:
 - Cleaning of raw water intake.
 - Replacement of a 3-inch temporary air supply line with a permanent one for lagoon aeration to provide odor control.
 - Completion of low pressure sewer system annual flushing.
- ✓ Summer events, including Party in the Park and Canada Day, were back in person and in full swing with large crowds and smiling faces.
- ✓ Rotary Unplugged and 2.0 camps continue to be successful with full or almost full registrations for both programs for the entire eight 8 weeks of the program.
- ✓ Personal Training Services continue to grow in popularity over summer and moving into fall.
- ✓ Created marketing videos featuring Allan & Jean Millar Centre team members. While some are just finishing the editing stage, many have been featured on our social media platforms with the goal of showcasing the facilities and activities available.
- ✓ Swimming lesson participation is more than what was recorded in 2018 and 2019.

- ✓ Blast into Fall event was well attended; it highlighted the Allan & Jean Millar Centre fitness instructors and allowed guests to try out different styles of classes.
- ✓ Successfully transitioned from Red Cross to Lifesaving Society Swimming lessons (Red Cross no longer offering lessons).
- ✓ Received a record number of nominations for National Coaches Appreciation Week.
- ✓ Using a Block Party model, the Whitecourt Community Services Department, Crime Prevention, POWER Group (formerly drug coalition), and the Family Support Program successfully implemented a series of three free evening “Park Parties” in June (Wedow Park: 100 attendees), July (Athabasca Park: 85 attendees), and August (Pine Park: 80 attendees). These gatherings were designed to create a welcoming environment for community members to gather and get to know their neighbors, while having fun.
 - 47% of attendees responded to an outcome survey; 99% of those surveyed felt that as a result of attending the Park Party event, they met new people from their neighbourhood.
- ✓ Youth Development, in partnership with the Family Support Program, hosted Skate Jam '22. Seventy-seven youth participated in this free event that promoted positive community interaction and provided an opportunity for organizers to create a greater awareness of programs/services to support positive youth development.
 - 96% of youth stated that as a result of participating in the Skate Jam '22 event, they felt more connected to others in their community.
- ✓ As of September 1, 2022, all rental space at the Carlan Services Community Resource Centre has been secured by non-profit groups and programs in the community with agreements in place until August 31, 2024. The Day Care expanded its program capacity, and entered into an agreement for additional space previously used for out of school care by the Boys & Girls Club.
- ✓ From July to September, on average the Food Bank provided food security to 525 people each month. Monthly, an average of 155 individuals were approved to receive food hampers through the program’s intake process (proof of residency and government issued identification required), and 370 perishable food boxes per month were distributed (no formal intake required or identification required).
- ✓ Drainage improvements completed in 2022 include the temporary repair of Blue Ridge Road culvert, vegetation clearing on 50 Avenue in West Whitecourt, vegetation clearing on Highway 43 ditches, and culvert repairs and maintenance in Centennial Park. Altogether, these drainage projects protect the integrity of the adjoining roadways, prevent culvert freeze up, and help manage stormwater more effectively.
- ✓ Rotary Park roadway and site upgrade broke ground in August 2022 with anticipated completion in the summer of 2023. A temporary pathway and gate were installed at Rotary Park to redirect pedestrian traffic and barricades were installed to redirect vehicle traffic during construction.
- ✓ Over 17 pathway lights were installed along Highway 43 and Blueberry Trail to enhance diverse usage of the pathways and promote an active lifestyle.
- ✓ Sidewalk shaving was completed in the downtown core to address tripping hazards in high-traffic areas.
- ✓ To address drainage concerns and aging infrastructure, over 415 linear metres of concrete sidewalks, curbs, and gutters were replaced along Windfall Drive.
- ✓ Whitecourt Minor Ball received \$70,000 through the Jays Care Field of Dreams program to convert Ball Diamond #3 from grass to shale. The Town of Whitecourt partnered on the project to provide

project management and construction services to ensure the work could be completed in the 2022 construction season.

- ✓ To address maintenance and drainage concerns at a public lot near Ecole St Joseph School, a fill plan was created to bring the area up to grade, improve drainage, and establish a sportsfield. The improvements, completed at the end of October, make the area safer, easier to maintain, and more useful to the school and surrounding community, all while promoting an active lifestyle and enhancing accessibility to sports.
- ✓ Completed the 50 Year Comprehensive Growth Study for the Town of Whitecourt. This Study will help guide future infrastructure, servicing, and other long term plans for our community.
- ✓ Entered into a Development Agreement with Whitecourt Village Ltd. for the 19-unit apartment building and 52 bed Extencicare facility at 4907 47 Avenue.
- ✓ Initiated a review of Municipal Development Plan 1505, Land Use Bylaw 1506, and the draft North Flats Area Structure Plan as per Council's 2022 Strategic Plan. Stakeholder engagement is expected to launch this fall with the review process occurring throughout 2022 and 2023. Final Plans are anticipated to be complete by the end of 2023
- ✓ Rezoned Lot G, Plan 1584NY (5012 Caxton Street) from an M-2 Heavy Industrial land use district to an M-1 Service Industrial land use district.
- ✓ Initiated the closure of a portion of Road Plan 4273KS. Application has been submitted to Alberta Transportation and, once endorsed, the final bylaw will come back to Council for second and third reading.
- ✓ Processed four subdivision applications and one subdivision extension application as compared to only one subdivision application in 2021.
- ✓ Several training sessions have been held for the Whitecourt Fire Department that have resulted in members trained for Tower operations, operating a chain saw, advanced first aid, swift water rescue, and communications workshops for department leadership.
- ✓ FireSmart Home Incentive Grant Program was created for the community with 34 home assessments completed to date.
- ✓ Ten Whitecourt Firefighters participated in the annual Firefighter Stair Climb challenge raising the most funds from a station for the Wellspring Calgary programs that will provide services to firefighters and all citizens living with cancer.
- ✓ Town's Auditor for the audit of financial statements for a three-year period (2022-2024) was appointed by Council as per policy.
- ✓ Implementation of the Curbside Collection of residential waste and recyclables contract for the next five years was completed in September.
- ✓ Tri-market compensation review is being conducted as per policy with a committee developed with representation from all departments.

INNOVATIONS AND EFFICIENCIES

- ✓ Retained Pillar Systems Inc. to assist in the completion of an Asset Management Implementation Plan for the Town of Whitecourt. This project will include an assessment of current practices,

recommendations for further improvements, and a roadmap with training to guide the organization on the implementation of its asset management goals over a 4-year period.

- ✓ Installed racks in the park shed to accommodate and organize tools for a more efficient work environment.
- ✓ Added additional storage wall in the sign shed to accommodate and organize more signs.
- ✓ As part of a regional marketing partnership, funding was secured through the Travel Alberta Cooperative Marketing Program and two successful campaigns were launched to showcase Whitecourt and highlight opportunities in the community. Over the duration of the campaign, more than 2 million people were reached generating over 100,000 engagements through social media, blogging, YouTube, and website views.
- ✓ Completion of energy saving initiatives. This year the LED retro fit within the RCMP detachment was completed, including within the holding cells. LED lighting has proven to save up to 70% of our energy consumption for lighting
- ✓ Tackled many projects for major replacements of heating, ventilation and air conditioning replacements. Utilizing in-house trades technicians, staff were able to complete all of these budgeted projects and noticed as much as 50% savings on some of the projects by doing them “in house.”
- ✓ With experienced staff on board, both within the arena and all facilities, the Community Services Department has been able to up our levels of formal and informal training within the facilities. The procedures and orientations set in place have been of a great benefit to younger or new staff greatly assisting in operations and service
- ✓ With the challenges right now in ordering and obtaining many technical parts and materials, staff have been utilized during our busy year of mechanical change outs to strip any reusable parts off of all heating and ventilation units creating a parts inventory to assist with the long wait times on technical and operationally necessary components. Currently seeing wait times on some materials of 52 weeks.
- ✓ By having control over all operations of the arena with the new building and ice plant controls, staff have been able to greatly reduce run times and create efficiencies.
- ✓ Recreation developed a “Meet the Team” social media campaign highlighting a different staff member each week.
- ✓ Created the Trainer Tip program where our in-house personal trainer creates videos of himself providing fitness hints and tips at the Allan & Jean Millar Centre. These are generally posted on the Allan & Jean Millar Centre social media platforms on “Trainer Tip Tuesday.”
- ✓ The Family Support Program filled staffing vacancies (maternity leaves) at the beginning of July and by the end of that month was able to provide service to all clients on the waitlist and conduct intakes for new clients seeking service.
- ✓ Work within the outbuildings at the Town Shop has improved inventory capabilities, increased storage, reduced safety concerns, and enhanced the work environment at the Public Works Shop.
- ✓ The Blade on the Street (BOS) Snow Removal strategy was developed to improve efficiencies, reduce risks, and decrease costs of snow clearing on Priority 4 roadways. Successful trials in 2022 demonstrated potential cost savings, time savings, reduced lawn/catch basin clearing, improved level of service, enhanced visibility, and increased access to infrastructure. A pilot program was developed to build upon this success, and will be undertaken in 2023.

- ✓ The Public Works team ran several successful field tests of new mastic products in order to evaluate the suitability of the products and learn new techniques to better repair pavement and concrete.
- ✓ Public Works crews successfully utilized new equipment to topsoil and seed a large area south of Highway 43. Performing the work in-house was cost effective and quick, proving that similar works can be completed in-house at a reasonable cost in the future.
- ✓ To eliminate safety and timeline concerns involving ground disturbance, and enhance the efficiency of signpost installation and replacement, a simplified “breakaway” signpost system was implemented. This process involves adding a small concrete footing as a base, along with a metal connector piece, such that the signposts can be easily removed and replaced in as little as 20 minutes without digging or waiting for vac truck and locates. The previous process could take up to two weeks.
- ✓ The Deputy Fire Chief hosted a course to train other instructors that are providing training for entry level course saving time and reduced consulting costs.
- ✓ Whitecourt Fire Department entered into a Proctor Evaluator Agreement with Lac Ste. Anne County to provide reciprocal proctoring services at no cost.
- ✓ Successfully solicited Pembina Pipeline to mow its rights-of-way from Ecole St. Joseph School to the Athabasca River, reducing the hazard and risk of wildfire.

UNFORESEEN EMERGENCIES

- ✓ One of the two Bylaw/Peace Officer positions remained vacant for six months; resulting in lower enforcement levels and fine revenue. There was an accompanying decrease in expenditures in salary to reflect this.
- ✓ A fire started in the Wolverines dressing room when snow and ice loads slid on the roof of the new building fracturing a gas line which ignited when the heating unit tried to ignite. Staff caught the fire in time, and damage was minimal; insurance funds were utilized for almost all of the repairs. A new heating unit was installed by staff and additional snow dams were installed on the roof along with additional bracing for the gas lines to further avoid any future re-occurrence.
- ✓ Service repair of a 4-inch sewer line along Athabasca Drive. A portion of the sidewalk street pavement was removed in order to complete repairs.

GRANTING/SPONSORSHIP OPPORTUNITIES

- ✓ The Whitecourt Business Support Network Partnership was successful and was awarded a grant for \$40,000 through the Alberta Labour Market Partnership Program. The Whitecourt Business Support Network will be hosting an industry specific speaker series over the next 12 months and developing a tangible regional best practices toolkit to support sector specific industries and workforce attraction/retention practices.

- ✓ An application to the Alberta Labor Market Partnership Program to host the Career & Education Expo and enhance current efforts for employers looking to fill vacant workplace opportunities and for Youth to learn more about career opportunities through hands on demonstrations. It is anticipated that we will hear back in mid-November.
- ✓ Travel Alberta Cooperative Marketing Program – an application was submitted for 2023 to work with a third party influencer to showcase Whitecourt and highlight opportunities through various marketing opportunities.
- ✓ Received Alberta Culture Days Grant to use for hosting the Fall Fest in September.
- ✓ Renewal of one corporate sponsorship for the Allan & Jean Millar Centre, McDonalds Whitecourt Go Active Zone.
- ✓ Applied for a Canadian Red Cross – Mental Health and Wellbeing Grant to provide funding to respond to community mental health needs by enhancing and increasing existing services to our community members in Whitecourt and surrounding areas who have been disproportionately affected by the COVID-19 pandemic.
- ✓ Applied to the Active Transportation Fund for a grant to complete rehabilitation of the Centennial Park Pathway System.
- ✓ Applied for a National Infrastructure Fund grant to fund the purchase of natural infrastructure materials (i.e. rock) to be used for the ongoing rehabilitation of the spurs. The spurs were a natural infrastructure project to protect property and infrastructure.
- ✓ Applied for a National Infrastructure Fund grant for the construction of a naturalized water retention/detention system for naturalized water diversion and infiltration for Cultural and Event Centre (bios wale).
- ✓ Applied for Crime Prevention Grant for the development of a community crime prevention plan, additional security cameras, and speed signs for the community.
- ✓ The grant agreement between the Town of Whitecourt and Children’s Services for the provision of diversion and universal services through the Whitecourt & Area Family Support Program has been granted a one-year extension.